

# Messaging Ideas

## Compiled by the Old Town Saturday Postcard Group

### Why Voting Matters

- Your vote is your voice
- Your vote = Your Voice
- It's time to live up to our ideas!
- Bad politicians are elected by good people who don't vote. Your vote matters
- This election we're all counting on you. Please make a plan to vote
- When we Vote, We WIN!
- Vote the change you want to see in our world
- We snooze, we lose. Vote!
- Your country. Your future. Your vote!
- Enough is enough
- The power to make a difference is in your hands! Vote
- Every vote counts!
- The world is run by those who show up. Vote!
- Your voice matters. Vote!
- You can tip the scales with one vote!
- Please make a plan to vote
- Be a voter!
- Your vote is special and so is this election
- Your vote matters. Yay you
- Democracy only works when everyone votes
- The outcome of this election will be decided by voters like you.
- Every election needs committed voters like you.
- History is made by those who show up and VOTE!
- Join your neighbors in voting for a winner!
- I hope you won't mind this quick reminder about the upcoming election on Nov. 6<sup>th</sup>

### Thank you

- Thank you for voting
- Thank you for being a voter
- Thank you for making your voice heard by voting

### Candidates

- Save the Date. NOV 6. Vote Kaine for Senate and [fill in name] for Congress.
- Join your neighbors in voting for a winner! Vote Kaine for Senate and [fill in name] for Congress on Nov. 6th

### Why You're Writing

- I'm volunteering to write this card because the stakes are so high
- I'm mailing this to you on my own dime because it's that important that everyone votes
- This card, this stamp and this message is I'm volunteering.
- This card, this stamp and this message is I'm volunteering to promote a healthier democracy

### Why vote Democrat

- Democrats/voters who stay home, elect Republicans!
- Left or right, we can all see wrong!
- Tired of seeing Red? Vote BLUE on Nov. 6<sup>th</sup>
- Had enough? Vote democratic
- Dems get stuff done. Vote for progress. Vote democratic
- This is a Democrat-to-Democrat note to vote
- "The time is always right to do what is right." -Martin Luther King Jr.