

## A New Kind of Postcard Campaign

# Wake Up, Virginia

Writing & Mailing in March and April



March 17, 2025

Hi Awesome Postcard Writers,

Are you ready to try something new? We are taking messaging into our own hands this year in Virginia and sending out early postcards with messages that ask people to question the chaos, pain and destruction this administration is causing.

**In March and April we are sending hard hitting messages to women who lean Democrat or Republican and haven't voted in past elections. We say "lean" in Virginia because no one registers for a party in our state.**

**Our goal is to wake these women up with our postcards and get them to pay attention to what is happening around them.**

This is the earliest we've ever sent postcards and we've never messaged like this before. This campaign may not be for everyone. You may want to skip it. That is okay. This is just one of many we are doing in 2025.

In this first round, we will write to 5 districts (HD 41, 71, 73, 82 & 83). These districts have women who have announced their intend to run and have run before. Because no one is considered an official nominee until April 5, we are not listing their names.

We will add more districts in the coming weeks.

**Postcards – For this campaign you must use the postcards for this campaign. They are displayed above and [available for purchase here](#).**

**Our Partners** – We are delighted to be partnering with the [National Women's Political Caucus-Virginia](#) (elevating and supporting women candidates) and [Rural GroundGame](#) (the premier source of support for rural candidates in Virginia).

Our postcards are part of Rural GroundGame's billboard campaign. [Join us in supporting the billboard part of this campaign spearheaded by Rural](#)

[GroundGame](#). (More below).

**Addresses** - To get addresses, you need to be registered with [Postcards4VA](#). You do this on our website, [click here](#).

If you have an active account, [click here to start downloading addresses](#). Script and instructions come with the addresses. A sample version of the script is below.

It's time to try something new. Thank you for all you do!

Robbin, Finale & Michelle



## RURAL GROUNDGAME

### Billboard Campaign

**We Can't Wait.** Virginians need to hear our message NOW! Help fund billboards on rural roads in Virginia. If we don't do it, no one else will. This image will also be available as a postcard.

**Yes! I Want to Help  
Put Up Billboards**

## SAMPLE SCRIPT

Hi Renee,

It is not often we get a chance for a **Do Over**.

Think now what you'll do in the next election.

The bottom line, **no tax breaks for billionaires.**

*Phoebe,*  
Volunteer & Proud American



Renee Smith  
23 Didn't Vote Ave.  
Anywhere, Virginia  
22025

### Postcards4VA.com

2707 Sycamore St., Alexandria  
VA 22305 United States

You are receiving this email because you registered with Postcards4VA to write postcards to Virginia voters.

